



FOR IMMEDIATE RELEASE  
October 2, 2019

## Utah Energy Conservation Coalition to Celebrate Energy Efficiency Day 2019

*4<sup>th</sup> annual national event urging everyone to  
“Save Money. Cut Carbon. Breathe Easier.”*

OREM--- In recognition of the 4<sup>th</sup> annual national Energy Efficiency Day (EE Day) on Wednesday, October 2, 2019, Utah Energy Conservation Coalition is joining regional and national organizations, businesses, utilities, universities, and individuals in promoting energy efficiency – the cheapest, quickest way to meet our energy needs, cut utility bills, and reduce pollution.

Energy efficiency is also an economic engine, with a U.S. workforce of more than 2.3 million. Ranging from professional services to manufacturing and construction, these good jobs are local and cannot be outsourced.

*“Keep it simple, keep it fun. When you leave a room, turn the lights off. Think about the energy vampires in your house—power strips, etc. And turn them off when you’re not using them. It doesn’t have to be big or time-consuming. Little changes go a long ways.”* said David Wilson, Director of Utah Energy Conservation Coalition.

Smarter energy use means we don’t have to generate as much power to meet our needs. Many people don’t realize that Utah Energy Conservation Coalition has already made significant, forward-thinking investments in energy savings, benefiting the public and new home owners. They work with the home builder for every step to make sure they are building an energy-efficient home, and share resources with the public to help them conserve energy and be more efficient in their usage.

Reducing the energy used by manufacturers, homes, and businesses benefits everyone – especially energy bill-payers. The average household saves almost \$500 yearly thanks to efficiency standards that apply to new appliances such as dishwashers, refrigerators and water heaters.

*“Just like everything else in life, whatever you focus on, that’s where the change will occur. If you focus on being more efficient in your energy usage, and research the best ways you can do that, you’ll make a change.”*

To learn more about Utah Energy Conservation’s energy efficiency efforts, visit [utahenergy.org](http://utahenergy.org), or join the Twitter conversation using #EEDay2019 and #UECCERHU

###

Utah Energy Conservation Coalition is a state-wide nonprofit organization that encourages Utah citizens to receive an “Energy Education”. They encourage energy conservation in all areas of the housing industry.

**About #EEDay2019:** On Wednesday, October 2, 2019, a growing network of advocates, companies, government agencies, utilities, and others will showcase the benefits of energy efficiency during the 4<sup>th</sup> annual nationwide Energy Efficiency Day. Learn more at [www.energyefficiencyday.org](http://www.energyefficiencyday.org)